

Monday, May 11, 2015  
Board of Directors Meeting – Conference Call

**Present:** Randy Mittness, Mark Purfeerst, Dick Walser, Dusty Martin, Bob Nord , Kari Scholtz. **Absent:** Don Schiefelbein and Neil Johnson

Treasurers report was given and the check book balances for the MN Angus accounts were as disclosed; The balance for the MN Angus Association represents all funds that have been received for not only memberships, but directory ads, Junior support programs, Junior membership, Auxiliary membership, and the MYBEP class sponsors.

Membership Discussion; As of today, we have 131 paid memberships. That is up from the 126 members last year at the time the directory went to print. We seem to get members throughout the year, so I am certain that we will see additional growth in the numbers. Discussed the voting rights that come along with the paid memberships; if we have a farm entity that is a paid member, but is representing three households, there will be only one voting right at meetings. We have to make sure that if the intent of the farm entities is to have each household be a voting member, they need to send in the additional paid membership for the other households represented.

Director positions expiring this year are the terms for Don Schiefelbein and Dick Walser. Neither of them is interested in pursuing another term. We will be posting the openings to the website and seeking nominations from our members. All nominations can be given to Randy Mittness or myself. Director terms; two consecutive terms (6 years total) will be allowed, but then off the board for one year prior to seeking re-election.

Association Insurance Policy; It was discussed that the current liability insurance policy that is carried by the association is at 1,000,000. The Pipestone County Fairgrounds requires a minimum of \$1,500,000 to be carried by those organizations wishing to utilize their facilities. Discussion that the cost to carry this insurance is reasonable for the dollars that is provides and it becomes a necessity to have that level of cover in today's environment. Motion was made by Mark Purfeerst to increase to \$1.5 million and seconded by Bob Nord. Motion passed.

Directory Update; Kari has been working with Katie Delaney-Johnson to provide needed information so Katie can complete the draft for the directory. We will be reducing the number of directories to 3500 this year, down from 4,000 last year. The 9 Special Pages that have been sold during our annual banquet in the past was a topic of discussion. Since we did not have that same opportunity this year, those pages will be offered to the same purchaser for the same purchased value in 2014. There has been some interest to remain in the same location in the directory. Board agreed to this course of action.

Directory Addition: (MYBEP Heifer Donation) Discussion around the MYBEP program and finding a way to incentivizes this program for the families that donate an Angus Heifer at the MN Beef Expo each year. With the values of the heifers increasing significantly in the past few years, this has become a larger investment for that family. To give credit to these families, it was discussed to add a page within the directory that highlighted this program and the past years donations. We will acknowledge last year's recipient and donor by putting in print the official backdrop photo and then listing the prior year's donors. Motion was made by Bob Nord, and seconded by Dusty Martin. Motion passed.

MYBEP Heifer Donation; we needed to have in place our family that will be donating this heifer to the MYBEP program into the State Fair Office by May 1<sup>st</sup>. The Greg Scholtz family will be donating this heifer in 2015. During our campaign to secure a heifer, we tried to position the idea with other family prospects that the association in intending to create a three year rotation that will have families in place for multiple years. This will help eliminate the “scrambling” we do each year to come up with that donated heifer.

Annual Meeting & State Sale Discussion; Katie Delaney-Johnson (Match Marketing) is currently designing our sales ad for the directory. Once that is completed the information will be placed on the webpage, under the “Sales” tab. Plans are moving forward for the December 19<sup>th</sup> Sale in Hutchinson and Dusty Martin will check on the possibility of getting the Sales Committee back together for additional planning and discussion. Vern Frey will also be contacted to begin discussion on his role for this event. (We will be extending an invitation to Vern Frey to join us for field day).

Other Items Currently Working On: Kari gave an update of the items that she is currently working on and further open discussion continued, but no action was needed by the board at this time. She will continue to gather information and present the following items for board direction as needed:

- Membership Picnic Invites will be going out next week: postcards are being sent to all paid members and requesting an RSVP for the noon picnic lunch to be held June 13<sup>th</sup> at the Pipestone County Fairgrounds in conjunction with the Junior Field Day.
- Website: The website continues to be updated monthly, if not more often. We are encouraging our membership to utilize our site as a way to stay informed.
- CAB Meat Purchase; In the past the association has made a purchase of \$2000.00 of CAB Prime Rib to have on hand for our events. This purchase was incentivized by a donation back to us by CAB Representative, Gary Fick. The remaining expense to the association of \$500.00 is usually covered by the banquet ticket fees and the free will offering collected at the meal held in the barn during the Open Class Weekend. It had been a good deal for our association. Kari will work with Jim Scharpe to transition this relationship with CAB.
- Non-Profit Status; apparently our non-profit status was revoked approximately 5 years ago. Kari discovered this when looking to prepare our tax filing this year. She is working with Joe Hammel to reinstate our status with Minnesota, so that we are in Good Standing status as a civic organization.
- Logo Wear for membership orders: Kari will work with the Auxiliary to have some apparel pieces available to view at Junior Field Day. We would like to have new items ordered this year for our membership, and then utilizes those items during our Premier Breed weekend at the MN Beef Expo in October.

Board will continue to meet by conference call monthly to help add value to the associations activities and needs.

Respectfully Submitted,

Kari Scholtz  
Exec. Secretary/Treasurer